Eyeing the Future of Linens

2:45 p.m.    Room S330 G

Adam Pearle, A-1 Tablecloth Co., South Hackensack, NJ

Robert Hughes, CERP, Over the Top Rental Linens, Fort Lauderdale, FL
Eyeing the Future of Linens

Presented by:
Adam Pearle, A-1 Tablecloth, N.J.
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Color

Color evokes emotion for guests setting an instant mood.

- Bright multi colors for a festive mood.
- Deep dark tones for a sexy subdued atmosphere.
- Utilizing color in linens is a great way to create atmosphere at your event with little to no additional cost to the budget.
- New looks and color combinations are always coming and going, here are some ways to help you stay current and fresh.

Trending Colors

Transitions Pantone Colors

- Social Media – Pinterest/Instagram
- Wedding Publications/Websites
- Home Décor & Fashion Publications/Websites
- Brick & Mortar Stores – Designer Depts & Displays
- Customer Requests – Listen to their requests they may be on to something.
- Geographic Location – Event Type/Style may play a role.

Color Now

- Blush/Rose Gold
- Matte/Distressed Gold
- Champagne – Not Ivory
- Ombre’ – Gradient/Fading
- Mixed Metals – Copper/Gold/Bronze
- Natural Neutral – Think Linen/Burlap
- Rich Blues
Color Future

- Tranquility/Calm Colors – Escape from Technology
  - Muted/Dirty Pastels:
    - Pink/Mauve Rose
    - Slate/Smoky Blue
    - Light Muted Aqua
    - Dusty/Dark Lavender
    - Many Shades of Greens – Think Earthy

- Various Shades of Grey

- Deep Reds, Turqs., Orange

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Color Future

- Various Shades of Grey

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Crude

- Primitive living counter balances technology. Going back to what nature provides us & seeking the confrontation of high tech. Rude & archaic.
- Dark & Light Neutrals
- Colored Neutrals (like dry aged meat)
- Chalky Earth
- Grayish Greens
Reality #Bytes

- Living in time of mixed media.
- Radical technologies are shaping the new creations.
- Colors inspired by fairy tales and games yet juxtaposed to daily life and luxury.

Now-Stalgia

- Inspired by old designs/decoration old colors/old habits re-interpreted with new materials and colors.
- From heydays of Renaissance to the 80’s.
- Everyday life to high society.
- Layering of new on top of old.

Runners Add Color

- Can be used to add an accent of color as oppose to covering the whole table with an overlay.
- Great revenue generator.
- Also a layering effect to add another level of texture and color to the table.
- A must for the future of furniture rental where linens are not needed.
Runners

Can be used with or without linens.

Tips

- Sashes
  - In addition to chair ties, on bases of hi tops or rounds. Runners can be used as well.

- Chair backs
  - Beware of various Chiavari chair manufacturing to allow to sew/fit multiple chairs.
**Pillows**

- Stick with one size so can interchange the inserts.
- Sew with envelope backs for ease of changing.
- Great add on sale.

**Add Some Color**

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**Draping**

- Ceiling/Tent Liners/Drapes
  - Doesn’t always have to be full coverage (Can do a lot with just raw yardage/rolls of fabric).
    - Afterwards can be re-rolled and made into linen or stored to be used again.
  - Make sure what ever you are using is FR and has certification.
  - There are plenty of drapery options out there
    - Light weight solids, sheers, knits, are all great fabrics for this use that can be found relatively inexpensively.
  - Double Wide fabrics are great here as well.
  - Fabric Panels for backdrops for pipe/drape.
Tent Draping

Specialty Fabrics
- For those with slightly larger budgets, you can start to introduce some more extravagant fabrics.
- However there are still ways to keep costs down in this category as well for people working on a tighter budget.

Popular Fabrics Now Sequins
- All over
- Embroidered patterns
- Multi colored
- These are typically expensive, but you can accessorize with runners/sashes etc. this can be a good way to keep costs down.
## Specialty Fabrics Now

- **Faux Silks**
  - Dupioni/Shantung
- **Anything Distressed**
  - Wood to Marble
- **Sequins**
  - Matte and Gloss
- **Natural Textures**
  - Think Linen/Burlaps
  - Made of 100% Poly
- **Metallic Threads**
  - Woven into any fabric
- **Lace Updated**
  - Think Fashion not grandma’s curtains
- **Velvet**
  - Massive Selection of Colors
- **Sequins**
  - Matte and Gloss
- **Natural Textures**
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## Specialty Fabrics Future

- **Anything Distressed/Weathered**
- **Muted Colors**
- **Vinyl**
  - All Colors and Designs
- **Sequins**
  - Mixed in Different Sizes/ Colors
- **Lace**
  - Floral to Geometric
- **Texture**
  - Natural and Organic
- **Texture Mix**
  - Smooth/Metallic/Textural
- **Reversible Fabrics**
  - Use on both sides
- **Printed Spandex**
  - Possibilities Endless

## Others

- **Jacquards/damasks**
  - Circles
  - Embroidered looks
  - Multi colored
- **Embroidered organza and taffetas**

### Fabrics
Wide Fabrics

- In theory sounds like a no brainer
  - No seams
  - Sounds like a great benefit
- However there are some things to be careful of:
  - Fabric may not be as wide as advertised
  - Make sure you get “cuttable width”
  - Especially anything embroidered

Wide Fabrics

- Very difficult to cut straight once folded.
- More difficult to process in the laundry.
- More difficult to fold.

Folded and Rolled

Global Patterns Now

- Anything Cuban
- Urban
  - Think Street Art more than Graffiti
- Hexagon
- Ikat
  - Many Colors/Styles
- Circular Medallions
  - Many Colors/Styles
- Classic Plaids and Stripes
  - Never out of fashion
- Extra Wide Stripes
Global Patterns Future

- 3D Images
  - Actual Photographic
- Anything Cuba
- Botanicals & Tropical
  - Large & Elaborate
- Geometrics
  - Diamonds/Triangles/Rectangles
- Garden Florals
  - Large/Colorful/Contempo
- Sea/Ocean Inspired
  - Not Coastal
- Cultural Mixing
  - Not focus on particular culture but a multinational look

Future

Custom Printing

- Almost anything is possible with custom printing.
- You are only limited by your imagination.
- Technology allowing prices to become more accessible.
- Smaller quantities can be printed.
- Durable and Color Fast
- Options endless and more available.
Recreate Old Favorites

Tent Weight Covers and Drapes

Multiple Types of Base Cloths

- In addition to endless patterns, multiple different types of base cloths can be used.
  - Basic polyester
  - Faux Linen
  - Satins - Excellent for damasks
  - Faux dupioni/shantung
  - Sheers/organzas
  - Spandex
Velour/Suede

Animal Prints Now Become Skins

Custom Printing Now
- Printing on Sequins/Damasks
- Printing on Spandex in 3-D Photo Quality

Printed Spandex
Printed Spandex

Custom Printing Future

- Multiple Layering on fabrics
  - Velvet that is printed with a floral design and then a layer of metallic foil printed on top of the floral.
- Rental Stores to Print their own fabrics
  - Technology to become cheaper and will allow brides to bring you a file and you can print their wedding linens on site.

Napkins

Think differently about napkins. Not just an all over design.
Time for Questions

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Next Session

Virtual Tours 2017: A View From Inside 
Room 320A

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Reception

Mango's Tropical Café 
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